#### Student Mobility and Diversity: Enhancing International Experience

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# Mobility and Diversity in Education in a Globalized World

- Higher education is expected to:
  - provide knowledge and experience with deep understanding of cultures, societies, disciplines, the world and its technological advancement
  - hone skills for professional growth, create happy life prospects, meet global responsibility and prepare a humane world
- Competitively globalizing world and challenges it confronts:
  - environmental degradation, pandemic threat, migration and refugee crisis, and economic disparity
- Higher Education too confronts shared problems:
  - paradigm shift in the concept of value based education that considers "people, planet and prosperity" to skill-oriented career focused education, disciplinary existence, pedagogic shift in the age of AI, student mobility, diversity
- Mobility not just for an educational experience, but an enterprise now

# Assumptions behind Student Mobility in Higher Education

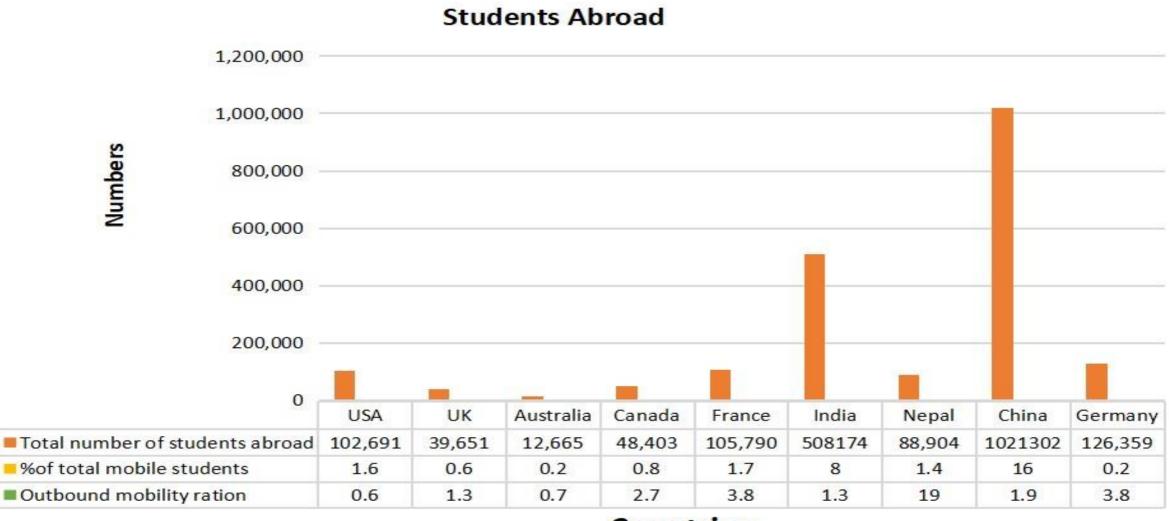
- Recognize the importance, variety and complexity of intracultural, intercultural and cross-cultural encounter
- Connect with social and cultural capital
- Gain exposure for life's learning
- Achieve competitive edge in the job market for upward social mobility, equity, accessibility and reducing economic disparity (Bista and Glass, 2021)
- Gather knowledge to prepare for meeting the challenges of the contemporary world
- Gain transformative education: Learning to learn, learning to live together, learning to do, learning to be (<u>www.unesco.org/en</u>)
- Provide space for diversity of student body, faculty and staff, curricula, race, class ethnicity, gender and sexual orientation, culture and socioeconomic abilities

#### **Historical Shift in Higher Education**

- Universities elitist with limited access to students initially till the 17<sup>th</sup> century
- Expansion of universities from elite to mass to universal
- The shift propelled the idea of student exchange and mobility
- Yet European Universities elitist till the postwar period with 5% intake in higher education, Americans liberal with 30%
- With it transformative impact on other regions in HE observed
  - India from 100 thousand students during the independence period to 35 million students in 2019
  - China 45 million students—largest enrollment in HE now
  - 44 percent of college going age group go for tertiary degree with 51 percent of women's enrolment (Altback and Wit, 2023)
  - Women's enrolment in HE in Nepal now 55.11% (UGC)
  - Global enrolment of students in HE has observed significant rise from 150 million in 2009 to 220 million in 2020 with an expectation of 660 million by 2040 (UNESCO)

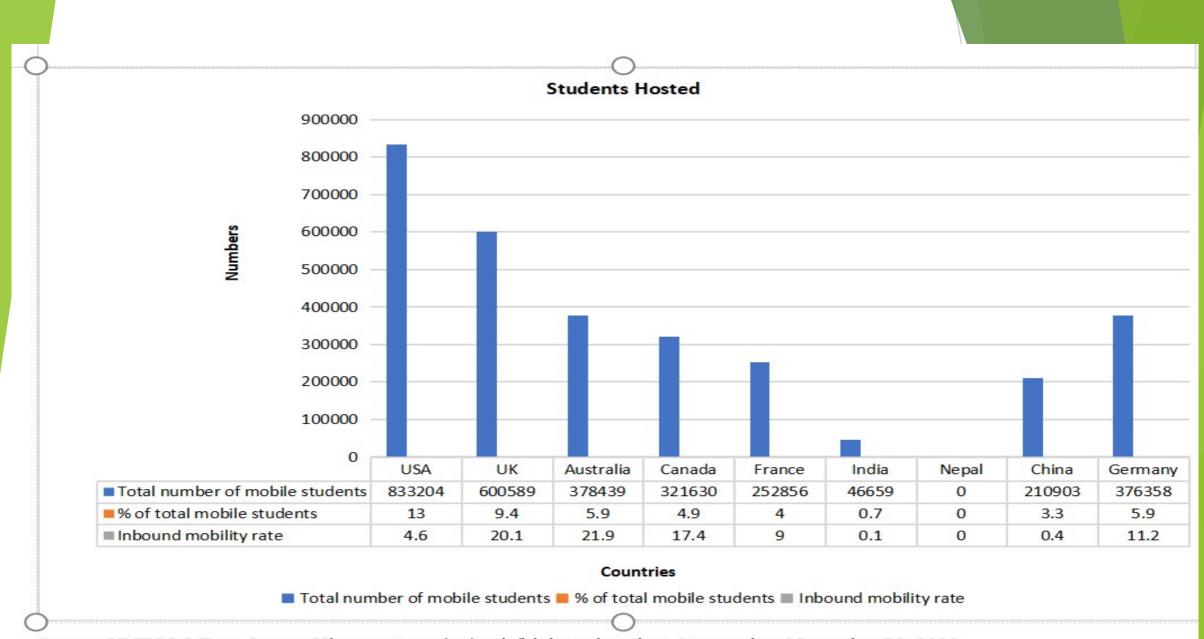
# Students Mobility in the Era of Globalization

- Student mobility increasing and contributing to knowledge and economy (cultural and economic globalization)
- Diversity a major concern in higher education
- Cross-cultural interaction encompasses cultural experience (race, ethnicity, gender, sexual orientation socioeconomic status, religion and other abilities
- Student, faculty, staff and curricular diversity, inclusivity and equity in education to some extent (UIS Data)
- Developed countries hosting students, supporting to national economy while lesser developed ones remain burdened and under pressure



#### Countries

Total number of students abroad — %of total mobile students Moutbound mobility ration



Source: UNESCO Data Center. Uis.unesco.org/en/topic/higher education. Accessed on November 22, 2023.

### Intensity of Mobility

- Increased globally
- Over 5 million students (2% of the global population of students) study away from home
- Growing influx of students in developed countries (eg. 1.1 million students in the USA in 2018-2019 as opposed to 565000 in 2005-2006, contributing 44.8 billion to US economy)
- Study abroad as home degree increased in US by 11 percent (Altback and Wit, 2023)

### Exchange and Mobility for Academic Purposes

- Home degree credit mobility
- Earning degree abroad
- Joint and dual degrees
- Cross-border delivery of education through IBCs (International Branch Campuses
- Collaborative online international learning
- Virtual mobility
- Virtually abroad program
- Mobility of faculty for professional purposes
  - Short-term visits, exchanges and sabbaticals
  - Long-term advanced study, doctoral programs and training merely for academic circulation or for professional circulation
- Comprehensive internationalization (engagement in program planning, curriculum designing, pedagogic support, publication support)

### **Recent Trend of Mobility**

- Cross-border delivery of education in the form of franchise operation
- Establishment of IBCs (263 in 77 countries in 2017)
- Countries like USA, UK, Australia are sponsoring IBCs and are visible in the market
- Countries like China and Arab Emirates host IBCs
- 57 IBCs in Nepal with 22,335 students (UGC/Nepal)
- An estimated 225,000 students study in IBCs comprising 5% of globally mobile students and 1% total students enrolled in HE
- Virtual abroad academic programs
- Collaborative online programs
- Online higher education degrees
- Journal publication "Invisible Colleges" and online research support (Altback and Wit, 2023)

#### Transformative Mobility and Exchange

- Mobility and exchange programs can be a transformative experience if we envision:
  - Semester or year-long study programs
  - Short-term study visits
  - Professional internships
  - research collaborations
  - STRONG FINANCIAL SUPPORT SYSTEM- SCHOLARSHIPS, GRANTS LOAN-NEEDED
  - Credit transfer policy and strong educational mentorship equally important

#### Internationalization of Education

- Four forms of internationalization:
  - Outgoing credit mobility (OCM)
  - Incoming diploma mobility (IDM)
  - Internationalization of teaching and learning (ITL)
  - Transnational education (TNE)

# Problems Associated with mobility and internationalization of Education

- Decreased linguistic, cultural and curricular diversity
- Fear of cultural imperialism
- Intensification of social and economic inequality
- Unequal distribution of resources
- Incompatibility educational degrees with home country norms and standards
- Environmental threat to the planet due to carbon emission resulting from frequent travel for academic purposes (Challenge to the sustainability of the planet and its environment)
- Risk for outbound countries to be like ghost cities due to outbound population (threat of homeless houses in Nepal!)
- Comprehensive approach that can provide a moral compass to internationalization of higher education (IoHE)
  - People, planet and prosperity to be looked at (Gaalen, 2021)

#### What to do then?

- JUDICIOUS DECISION MAKING AND MASSIVE IMPROVEMENT IN HOME HEIS
- Does this idea cohere with the concept and hubris of globalization?

Dariya and Sagar analogy worth recollection!

Yet let us see thing in the positive light

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